

MARVİDA FAMILY ECO HOTEL

SUSTAINABILITY IMPROVEMENT REPORT

2023 - 2024



Hello Marhaba Hola Nǎhǎo
Ciao Olá Yia sas Hej
Namaste Konnichiwa Moien
Cześć Dia dhuit Zdravo
God dag Bonjour Gutentag
Salut Halò Marhaba



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ABOUT US



Coral Group Hotels operates in the accommodation sector with 3 different brands: Marvida Hotels, Seven Seas Resorts & Hotels and Xanadu High Class.

The Coral Group Hotels brand system is a collection of components developed in line with their expertise in the hospitality industry. Coral Group Hotels believes that the balance and harmony between guest expectations and the services offered can be achieved by complying with well-designed, defined, consistent and constantly improving service standards.

Coral Group Hotels has started accommodation and hospitality business as Otium Hotels International with its two 5* hotels in Kemer and Belek - Antalya in 2005.

In 2013, Coral Group Hotels acquired two 5-star hotels in Kemer and Side, which are operated under the Seven Seas Resorts & Hotels brand. As of 2024, Seven Seas Hotel Blue, part of the Coral Group Hotels portfolio since 2013, has left the portfolio and will continue its successful journey under a new name.

Xanadu Resort in Belek has been acquired and joined Coral Group Hotels in 2014.

Seven Seas Resorts & Hotels Brand has been created as an upscale 5* hotel brand under Coral Group Hotels in 2019.

And now Coral Group Hotels, to extend its experience, created Marvida Hotels and redesigned and rebranded the concepts under this new middle scale brand.

Change in guest profile, basing on market differentiation and change in guest demand trends caused to redesign the middle scale concepts and change Otium Hotels brand to a new brand Marvida Hotels as of 2024 season.

In line with its know-how and systematic approach in the field of hotel management, Coral Group Hotels established the franchise & management system for Marvida Hotels, Seven Seas Resorts & Hotels and Xanadu High Class brands in 2019 and started to serve its guests with a range of services that incorporates different concepts.

In 2022, Coral Group Hotels started to manage Xanadu Makadi Bay in Hurghada, Egypt with the "High Class All Inclusive" concept.

In 2025, Seven Seas Jolie Bay, which is located on the seafront and has its own private bay in Abu Soma Bay, decorated with magnificent views of the Red Sea, started to welcome its guests under the roof of Seven Seas Resorts Hotels.

As of 2024, 11 properties under Coral Group Hotels brands in Türkiye, Egypt and Greece serve guests with their unique features.



SUSTAINABILITY & WORLD OF CARE



We believe that the tourism sector, which benefits most from natural resources, should do its part to protect and improve environmental values and living conditions. We believe that our work on integrating with our community and taking part in the solution of social problems will contribute to ensuring sustainability in tourism.

Coral Group Hotels started its sustainable tourism activities in 2010 with the Travelife certification of Marvida Family Eco. In the following years, all facilities within Coral Group Hotels were included in the Travelife certification system and received certificates at the Gold level, the highest level of the system.

Following the publication of the Global Sustainable Tourism Criteria by the Global Sustainable Tourism Council (GSTC), all facilities within Coral Group Hotels received third-level certification in November 2022.

Coral Group Hotels is committed to respecting all internationally accepted human rights regarding its activities and complies with all legislation and agreements in this context. In this regard, we evaluate all our guests and employees equally, regardless of race, color, gender, religion, opinion, age, social and marital status, family origin, physical or mental disability and sexual orientation.

Coral Group Hotels participates in various charity campaigns and supports local social projects with sponsorships, donations and charity. While carrying out these activities, international children's rights policies are followed and a role is taken in the protection of cultural heritage.

This report has been prepared by the quality department of Marvida Family Eco Hotel, based on 2024 data and the hotel's internal reporting. all performance indicators are presented in comparison with the previous year and are updated annually. the latest version of the report is published on our website and is accessible to all stakeholders.

For any additional information or data requests, please contact kvkk@marvidahotels.com



OUR BRANDS



Mission of Seven Seas Resorts & Hotels which is an upscale hotel brand is to offer guests high-quality products and services at an international level.

As an international hotel brand within the Coral Group Hotels portfolio, Seven Seas Resorts & Hotels extends a compelling invitation to a holiday providing unparalleled service.

The well-known brand, Seven Seas Resorts & Hotels, assures a flawless vacation experience through meticulously crafted service standards. Recognizing that a great holiday is a subjective experience, Seven Seas Resorts & Hotels is committed to delivering personalized experiences aligned with expectations.

Seven Seas Resorts & Hotels characterized by 5-stars hotel category, 24-hours Ultra All-inclusive service, a wide range of services for children, a holiday concept that focuses on sports and entertainment activities, personalized services within special areas for families and adults.



Marvida brand is an invitation to a remarkable journey offering exceptional service and value. Marvida is an international hotel brand that encompasses different holiday preferences and concepts under the umbrella of Coral Group Hotels.

Trusted brand Marvida Hotels promises a perfect holiday with well-designed standards of service across all hotels at all times, attention to detail on all aspects and an incredible value.

A great holiday isn't the same thing for everyone, and more than ever before people want an experience that is tailored to their own wish-list.

Unique collection of hotels is grouped into 3 concepts: Family; Club and Senses. Each one offers a tailored range of amazing facilities and activities that feel right for guests, creating unique holiday memories.



Xanadu High Class is a brand where luxury meets with personalized High-Class service to elevate your holiday experience to unparalleled heights. With a commitment to exceeding the highest expectations of our guests, Xanadu High Class offers guests, three exquisite 5-star properties—one nestled in the breathtaking landscapes of Belek, Antalya, and the other in the enchanting city of Hurghada, Egypt.

At Xanadu High Class, guests experience not only comfortable rooms and top-notch service but also a rich High-Class All-Inclusive.

Our commitment to catering to the diverse needs of every guest is evident in the thoughtfully designed spaces for families and adults. From dedicated family areas to exclusive adult retreats, we ensure that each member of your party finds a space tailored to their desires.

Indulge in ultimate relaxation at one of our many pools, offering the perfect setting to unwind under the sun or dive into excitement with thrilling water slides. Whether you seek serenity or adventure, our pools are designed to cater to your every mood.



VISION & MISSION	VALUES
	HONESTY We are a team that takes strength and lessons from the past, looks to the future with a young and dynamic soul, is open to innovation, change and different understandings, and remain faithful to family, national and universal values. Honesty is the most important principle in our relations with customers, employees, suppliers, business partners, society and all institutions. CONFIDENTIALITY We preserve customer information, information which requires confidentiality and establish long-term and lasting relationships. We fulfill our promises, pay utmost attention to completing our work on time and correctly. OUR BRAND VALUE Our corporate identity is formed with our quality and brand value. We adopt in our activities a data-driven, process-oriented management approach. We believe in a participatory, fair and democratic management and the importance of an organizational system open to learning and criticism and aware of the importance of institutionalization. OUR HUMAN PROSPECT We work with professionals who are unique, make a difference, produce solutions, develop our creativity, inquire, are aware, are productive and take initiative towards their targets. We evaluate employees carefully and reward success.
VISION To become a leading group of companies properly institutionalized to pass on its current and future businesses to the next generation. MISSION To bring maximum benefit to our customers, employees, society, and shareholders by making proper, efficient and sustainable investments within the framework of total quality and environmental consciousness.	We provide opportunities for training and development, and we value team-oriented activities. We believe in team spirit, synergy, and the power of effective communication. We support cooperation and solidarity. We believe in disciplined and well-planned work for efficiency. We use the organization's resources carefully and efficiently and strive for optimal success. We care about creating a peaceful work environment. GLOBAL ELEMENTS We summarize our distinction in the tourism sector as follows: By adopting a customer-oriented approach, we identify the needs and expectations of the industry and determine and diversify our products and services accordingly.



QUALITY & SUSTAINABILITY POLICY INTEGRATED MANAGEMENT SYSTEM POLICY



As Coral Group Hotels, we believe that by ensuring customer satisfaction we can strengthen our competitive power and attain stronger positions in the hospitality sector.

Our goal is to deliver the products and services we have committed to in the best possible way with an environmentally friendly approach and high quality, and to produce our products in accordance with food safety principles.

When establishing our management systems, we identify the legal requirements, applicable international standards, and other requirements; we carry out our activities in line with these requirements and operate in full compliance with the legislation.

We make decisions on recruitment and career development based on merit and competence, adopting a fair approach. During the hiring process and throughout employment, we evaluate everyone equally regardless of race, color, gender, religion, opinion, age, social or marital status, family background, physical or mental disability, or sexual orientation, and we prioritize qualified local employment.

We participate in various relief campaigns and support a range of projects through sponsorships, donations, and charitable activities. Through these activities, we contribute to the protection of biodiversity and cultural heritage and to the communities of which we are a part.

We monitor our management systems, processes, performance, efficiency, and objectives; by evaluating risks and opportunities, we set measurable targets for continual improvement and, by preparing the necessary business plans, provide the resources to achieve them. We regularly review our policy, improvement targets, and sustainability performance, and we publish our sustainability progress publicly each year.

To achieve our objectives, we receive our most valuable support from our employees; we organize training to increase our employees' competence levels and engagement, and we provide the necessary resources.

We believe that the conscientious implementation of our quality and complaint management systems by our employees will continuously improve our service quality and increase customer satisfaction.

We identify the impacts of our activities on the health and safety of our employees and customers as well as on the environment, and in order to:

- Prevent environmental pollution and reduce waste and greenhouse gas emissions,
- Use resources such as energy and water more efficiently and reduce their consumption,
- Reduce risks and eliminate hazards,
- Prevent accidents, injuries, and illnesses,
- Create a safe working environment,
- To reduce the negative impacts of our activities, we take the necessary measures, carry out controls, and continually improve our safeguards.

We inform our guests about our environmental responsibility and expect them, during their holidays, to respect nature and contribute to the protection of the environment.

We evaluate feedback from customers, employees, and other parties fairly and impartially, with a customer-oriented perspective that exceeds legal requirements.

In our procurement processes, we follow preference policies that are energy-efficient and environmentally conscious, and we give priority to working with local suppliers. As we develop our products and services, we aim to increase energy efficiency.

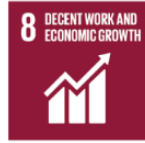
We encourage our suppliers to comply with our policies and legal regulations and strive to collaborate in these areas. We do not procure products that contain materials derived from endangered or protected species, and we prohibit the use of animals in entertainment activities.

Within the tourism and food chain, together with our employees, employee representatives, and other internal stakeholders, we establish effective communication channels with external parties and identify needs and expectations. In marketing activities related to our products and services, we adhere to accuracy and base our sustainability claims on evidence.

We establish mechanisms to protect women and children and to prevent discrimination, harassment, and all forms of abuse; we provide a safe working environment in which individuals can express their concerns or complaints comfortably without fear of retaliation.



SUSTAINABLE GROWTH GOALS



ETHICAL GOVERNANCE, EQUAL OPPORTUNITY AND SAFE WORKING ENVIRONMENT



Our Human Resources Policies and Working Principles

MARViDA FAMILY ECO HOTEL, believes that sustainable growth is only possible through effective human resources processes and investment in people. It aims to provide all employees with a fair, safe, and healthy working environment.

MARViDA FAMILY ECO HOTEL, decisions regarding recruitment and career development are made based on qualifications and talent, adopting a fair and impartial approach. The qualifications required for each position are clearly defined, and the selection, evaluation, and appointment processes are carried out in accordance with these qualifications. All individuals are assessed equally regardless of race, color, gender, religion, beliefs, age, social or marital status, family background, physical or mental disability, or sexual orientation.

When planning recruitment, MARViDA FAMILY ECO HOTEL prioritizes local resources over employing foreign workers, giving special importance to women's employment and the qualified local workforce. In addition to equal opportunity, employment opportunities are also provided for individuals with disabilities, ensuring that they are assigned to positions suitable for their qualifications.

In determining wage levels, MARViDA FAMILY ECO HOTEL participates in salary surveys conducted by reputable compensation research organizations and regularly reviews its wage policies and internal equity. Salary levels at MARViDA FAMILY ECO HOTEL are implemented above the minimum wage set by government policies.

Corporate Governance, Risk Management And Accountability

MARViDA FAMILY ECO HOTEL, believes that strong institutions are one of the most important foundations of sustainability. To this end, regular SWOT analyses are conducted to accurately identify risks, opportunities, and areas for improvement. These findings are then transformed into company-wide and departmental strategies. Additionally, life cycle analyses are conducted to evaluate the environmental and social impacts of business activities from multiple perspectives. This allows both short-term operational impacts and long-term strategic risks to be managed using a holistic approach.

Balanced Scorecard and Department Scorecard

To ensure that corporate performance is managed in alignment with sustainability principles, the Balanced Scorecard approach has been adopted. Objectives are defined across financial, customer, value creation processes, and learning and development perspectives, and departmental scorecards are created accordingly. This system measures each department's contribution to sustainability strategies and ensures that performance is monitored regularly.

Employee Performance and Individual Goals

To support employee development and strengthen alignment with corporate objectives, individual goals are defined within our performance management system based on SMART criteria. These goals are periodically monitored, the results reported, and the goals integrated into employees' development plans. This establishes a strong link between employee performance and the company's sustainability objectives.

Diversity, Inclusion and Women's Empowerment

MARViDA FAMILY ECO HOTEL, regards the diversity of perspectives brought by employees from different generations as an advantage and prioritizes internal resources in promotion and recruitment processes.

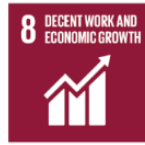
Recognizing the vital role of women in professional life, MARViDA FAMILY ECO HOTEL, employs women in every role, applies an equal pay policy, and supports their participation in management positions. In its regular management review meetings, MARViDA FAMILY ECO HOTEL, evaluates the demographic characteristics of its workforce and sets its objectives in line with the outcomes of these reviews.

Child Protection & Support for Young Workers

MARViDA FAMILY ECO HOTEL does not employ individuals under the age of 18, except through official internship programs. It conducts training programs aimed at protecting children participating in internship schemes as well as those staying at our facilities. MARViDA FAMILY ECO HOTEL carefully investigates any suspected cases of harassment or abuse and fulfills its responsibility to report such incidents to the relevant authorities without hesitation.



SUSTAINABLE GROWTH GOALS



ETHICAL GOVERNANCE, EQUAL OPPORTUNITY AND SAFE WORKING ENVIRONMENT



Participation, Dialogue and Transparent Feedback Mechanisms

MARVİDA FAMILY ECO HOTEL, various training programs are implemented to support employee development. Training plans are updated annually by reviewing the results of the Training Needs Analysis and Employee Satisfaction Survey. For the development of managers and white-collar employees, MARVİDA FAMILY ECO HOTEL, utilizes online learning platforms, providing access to a wide range of content that employees can select based on their development needs.

To measure employee satisfaction and gather feedback, an Employee Satisfaction Survey is conducted every year. These surveys allow employees to share their feedback, concerns, or complaints anonymously, without fear of retaliation.

MARVİDA FAMILY ECO HOTEL has also established a suggestion system to receive feedback on all matters. This system is communicated to employees through posters placed in various areas, and employees can submit their suggestions by accessing an online form via the QR codes on these posters. Alternatively, employees can also use printed forms if they prefer. This suggestion system also allows employees to remain anonymous if they wish.

One of our fundamental policies is the prevention of harassment and abuse. Any suspected cases of harassment or abuse are carefully investigated, and the responsibility to report them to the relevant authorities is fulfilled without exception. Mechanisms have been established to ensure that employees can freely express their concerns or complaints on such matters without fear of retaliation, and the responsibilities of the departments involved in these mechanisms are clearly defined.

Our Working Environment and Safety Standards

In line with our core policies, MARVİDA FAMILY ECO HOTEL successfully completed its ISO 45001 certification process in 2023 and continues to operate its systems effectively. To this end, occupational health and safety training sessions are conducted regularly, risk assessments are carried out, and preventive mechanisms are implemented to eliminate potential hazards. MARVİDA FAMILY ECO HOTEL, regular internal and external audits are performed to prevent workplace accidents, and the findings from these audits are used to create a safer working environment.

To further enhance workplace safety, mechanisms have been established to enable employees to report near misses and hazardous situations they identify. Reports submitted by employees are evaluated MARVİDA FAMILY ECO HOTEL management, prioritized according to risk level, and necessary precautions are taken accordingly. In addition, Occupational Health and Safety Employee Representatives have been appointed at MARVİDA FAMILY ECO HOTEL, with clearly defined roles and responsibilities. The outcomes of management review meetings are shared with these representatives, who also participate in occupational health and safety board meetings.

Our 2024 Performance Data:

- 245 of our employees participated in the Employee Satisfaction Survey, representing a change of +%2 compared to the previous year.
- A total of 6 feedback entries were received through our suggestion system.
- The proportion of foreign employees was 0,01 compared to 0% in the previous year.
- The proportion of female employees was 33%, compared to 34% in the previous year.
- Employment of individuals with disabilities stood at 0,01, compared to 0,01 in the previous year.
- A total of 26 reports were submitted through our Near Miss and Risk Reporting System, compared to 36 in the previous year. Employees will continue to be encouraged to report risky situations.
- Our training programs delivered a total of 9,6 man*hours of training, compared to 17,6 man*hours in the previous year. (In 2024, training duration and planning were carried out with the goal of providing more effective training sessions.)
- Our success rate in the Child Club Safety Audit conducted by Diversey was 90,5%.
- The occupational accident severity rate was 8%, compared to 2% in the previous year



SUSTAINABLE GROWTH GOALS



COOPERATION AND PARTNERSHIP



Stakeholder Engagement And Relevant Party Analysis

In order to understand the needs and expectations of relevant parties, MARVİDA FAMILY ECO HOTEL regularly conducts Relevant Party Analysis studies. Within the scope of these studies, the needs and expectations of communities affected by our activities, the surrounding environment, and other stakeholders are analyzed. Business processes are then planned and carried out in consideration of these sensitivities.

Local Economy, Employment And Local Procurement

MARVİDA FAMILY ECO HOTEL actively contributes to the sustainable development of its surrounding ecosystem by establishing collaborations with universities, non-governmental organizations, small enterprises, and leading sectoral institutions, particularly through participation in local and regional employment fairs. Within the framework of its procurement policies, MARVİDA FAMILY ECO HOTEL places priority on the supply of local products, with the exception of imported items required to meet the service standards committed to its guests. Beyond the prioritization of local products, participation in employment and tourism fairs constitutes an additional practice supporting regional development. MARVİDA FAMILY ECO HOTEL takes part in such events either as a sponsor or a regular participant. Through these sponsorship initiatives, the organization contributes to the sustainability of platforms that bring together a wide range of stakeholders.

Community Support And Social Responsibility

MARVİDA FAMILY ECO HOTEL is a member of several sectoral and professional associations in the region (BETUYAB, KETOB, TISOYAB) and regularly participates in their meetings. Through these organizations, MARVİDA FAMILY ECO HOTEL collaborates with local authorities and non-governmental organizations to contribute to regional development. In addition, MARVİDA FAMILY ECO HOTEL has supported children experiencing food insecurity by participating in projects conducted by CORAL Holding in collaboration with UNICEF. MARVİDA FAMILY ECO HOTEL also supported UNICEF during the Runtalya Marathon, where contributions were made through donation runs organized by its employees. Furthermore, within the scope of initiatives carried out jointly with other properties under Coral Group Hotels, MARVİDA FAMILY ECO HOTEL provided support to the following foundations and organizations in 2024:

TEMA Vakfı

- Protection of natural resources, combating erosion, afforestation, and sustainable use of soil and water resources.
- Support for education and awareness projects on environmental consciousness and ecological literacy.

Eğitim Destekleme Vakfı

- Support for the education of disadvantaged children and youth.
- Contributions to scholarship programs, school equipment, and initiatives aimed at improving educational opportunities in rural areas.

Manavgat Belediyesi Spor Kulübü

- Promotion of sports and encouragement of youth participation.
- Support for amateur and professional activities in football, basketball, volleyball, and other sports.
- Contribution to regional tournaments and athlete development programs.

Manavgat Belediyesi Huzurevi

- Support has been provided to help elderly individuals live healthy, safe, and peaceful lives.
- Social responsibility projects that strengthen intergenerational solidarity and social communication have been supported.
- Contributions have been made to the development of social activities, healthcare services and psychosocial support programs.

Yağlı Pehlivan Güreşlerin ve Yerel Festivalaller

- Support for the preservation, continuation, and promotion of cultural heritage.
- Contribution to the organization of socio-cultural events that foster the local economy and tourism.
- Support for traditional Turkish oil wrestling (yağlı güreş) events.

HAYTAP-Hayvan Hakları Federasyonu

- Support for protecting, rehabilitating, and rehoming of stray animals.
- Contribution to legal initiatives addressing animal rights violations.
- Support for initiatives focused on education, public awareness, and legislative development.

UNICEF Türkiye Milli Komitesi

- Support for the protection of child rights, access to education, health, and nutrition projects.
- Contribution to initiatives supporting refugee and disadvantaged children.
- Support for child protection policies and efforts to combat child labor.

ÇEKÜL Vakfı

- Support for the preservation and transmission of cultural heritage.
- Contribution to the protection of historic towns, monuments, and natural sites.
- Support for urban-rural cooperation and sustainable urban development projects.

Aile ve Sosyal Hizmetler Bakanlığı

- Support for the development of social policies targeting families, women, children, persons with disabilities, the elderly, and relatives of martyrs.
- Contribution to the planning and implementation of social assistance and services.
- Support for child protection systems, family counseling, and the advancement of disability rights.



SUSTAINABLE GROWTH GOALS



COOPERATION AND PARTNERSHIP



Partnerships With Suppliers And Business Partners

As part of Coral Group Hotels, MARVİDA FAMILY ECO HOTEL annually hosts its suppliers at Xanadu Resort Hotel. During these one-on-one meetings, our expectations, objectives, policies, and plans for the upcoming year are shared with our suppliers, aiming to enhance their awareness and engagement in sustainability practices.

In line with our procurement policies, contracts for products and services with significant environmental impacts or high risks to occupational health and safety clearly define the relevant requirements and supplier responsibilities. Compliance with these conditions is regularly monitored to ensure adherence.

Our 2024 Performance Data

- The regional employment fairs we participated in included the Eastern Anatolia, Southeastern Anatolia, Aegean, Central Anatolia, and Southern Career Fairs.
- The regional employment fairs we attended as a sponsor were the Central Anatolia and Southeastern Anatolia Career Fairs.
- Donations to non-governmental organizations were at 17% of the previous year's level, due to the significant contributions made in 2023 in response to the earthquake disaster.

SUSTAINABLE GROWTH GOALS



ENVIRONMENT AND BIODIVERSITY



Our Environmental Management System

MARVİDA FAMILY ECO HOTEL, holds ISO 14001 Environmental Management System certification to systematically manage and continuously improve its environmental impacts. Within this framework, processes such as the conservation of natural resources, pollution prevention, waste management, energy and water efficiency, and the reduction of chemical consumption are regularly monitored and controlled.

The ISO 14001 system ensures that environmental performance is managed in accordance with international standards, while also encouraging the active participation of our employees and suppliers in these processes. Through this management system, MARVİDA FAMILY ECO HOTEL tracks its environmental objectives using measurable indicators, evaluates risks and opportunities, and implements new actions each year to enhance its environmental performance.

Protection Of Marine And Coastal Ecosystems

MARVİDA FAMILY ECO HOTEL places special emphasis on the protection of coastal ecosystems and holds Blue Flag certification. In line with this commitment, activities that may harm nature, such as foam parties on beaches, are prohibited, and careful attention is paid to preserving sensitive coastal habitats.

In addition, the nesting areas of sea turtles on beaches are protected, with guests being informed and awareness activities conducted in these zones. Habitats of protected species, such as sand lilies, are also safeguarded, and landscaping plans incorporate restrictions to ensure their preservation. These practices help maintain the integrity of coastal ecosystems and contribute to the sustainability of biodiversity.

Guest Engagement And Awareness

MARVİDA FAMILY ECO HOTEL conducts various information and awareness initiatives to actively involve guests in its sustainability practices. Our guest surveys include a dedicated question regarding these efforts, and the feedback received is directly reflected in our development objectives.

Guests are informed about energy and water conservation, reduction of single-use plastics, waste separation, and other environmental practices. During their stay, they are encouraged to adopt environmentally responsible behaviors, such as separating waste and opting for optional changes of linens and towels. In addition, special information is provided about local flora and fauna within the property and surrounding areas. Awareness materials highlight bird species (e.g., migratory and local birds), sea turtles, and protected species such as sand lilies, explaining the measures taken to preserve them. This approach ensures that guests contribute not only to their vacation experience but also directly to the protection of nature and biodiversity.



SUSTAINABLE GROWTH GOALS



ENVIRONMENT AND BIODIVERSITY



As a reflection of these practices, MARViDA FAMILY ECO HOTEL was recognized in 2023 in the Starway Top 100 Hotel Awards, based on surveys collected from 6,249 hotels across 29 destinations by Coral Travel. MARViDA FAMILY ECO HOTEL was ranked among the top 25 in the "Environmentally Friendly Hotels" category, demonstrating that its efforts toward nature and biodiversity conservation are appreciated by international guests.

Protection Of Terrestrial Ecosystems And Sustainable Landscaping

MARViDA FAMILY ECO HOTEL places great importance on the preservation of natural areas surrounding its properties. Environmentally friendly practices are prioritized in landscaping, one of which is the use of Zoysia grass. Compared to traditional grass types, Zoysia requires less water and is resistant to diseases and pests, thereby contributing to reduced pesticide and herbicide use. Its slow growth reduces mowing frequency, saving energy, while its strong root system helps prevent soil erosion. With these characteristics, Zoysia grass serves as a strategic landscaping solution that supports both environmental sustainability and economic efficiency in maintenance processes.

Reduction Of Chemical Usage

MARViDA FAMILY ECO HOTEL aims to minimize the use of pesticides, herbicides, and other chemicals. Consumption is regularly monitored, reduction targets are set, employee training is conducted, and a controlled usage approach is implemented. Special monitoring mechanisms are established for chemicals harmful to the environment or human health (toxic, irritant, corrosive), and performance reports are shared regularly. In parallel with chemical management, wastewater management is carefully carried out to protect our water resources.

Waste water Management And Analyses

MARViDA FAMILY ECO HOTEL, regularly conducts wastewater analyses to protect water resources and ensures full compliance with legal regulations. The discharge of wastewater is continuously monitored to meet regulatory criteria, contributing to the protection of both marine and terrestrial ecosystems.

In its kitchen operations, MARViDA FAMILY ECO HOTEL regularly filters vegetable waste oils to prevent potential environmental damage and ensures their disposal through authorized licensed companies in accordance with regulations. This practice helps prevent soil and water pollution while supporting our sustainable waste management approach. Quantities of vegetable waste oils are systematically recorded, and the amounts disposed of are tracked in our annual environmental performance reports.

Our 2024 Performance Data:

- Our pesticide usage changed by -11% compared to the previous year.
- Per capita cleaning chemical consumption changed by -24 % compared to the previous year.
- Regular monitoring by department indicated that per capita chemical consumption originating from technical services changed by -44% compared to the previous year.
- The usage area of Zoysia grass in sustainable landscaping practices changed by +11% compared to the previous year.
- Guest satisfaction with our sustainability practices, as reflected in surveys, reached 93,5%, compared to %95 in the previous year. Guest feedback has been analyzed and the necessary actions have been planned.



SUSTAINABLE GROWTH GOALS



CLIMATE AND RESOURCE EFFICIENCY



Energy Management And Carbon Emissions

MARVIDA FAMILY ECO HOTEL, aims to systematically reduce its climate impact and natural resource consumption. Major energy usage is monitored both in total and on a per capita/per overnight stay basis, with annual reduction targets set for electricity, LPG, and natural gas. Within the framework of ISO 50001, energy performance indicators are managed to improve energy efficiency through equipment optimization, maintenance/automation, and operational improvements. Technological investments are made to enhance energy efficiency, and innovative heating, cooling, and lighting systems are utilized to minimize energy consumption.

MARVIDA FAMILY ECO HOTEL, has set a target to increase the proportion of LED lighting to over 80% to improve lighting efficiency. Corporate carbon performance is tracked using the tCO₂e per sold room metric. Measures are being explored to increase the use of renewable energy, and group procurement policies aim to raise the proportion of energy sourced from renewable resources.

Water Management And Wastewater Practices

MARVIDA FAMILY ECO HOTEL, aims to ensure the efficient use of water resources. Total water consumption, as well as per capita/per overnight stay usage are regularly monitored. Water-saving measures are implemented through leak detection, fixture improvements, irrigation optimization, and sustainable landscaping practices. Wastewater analyses are conducted periodically to ensure full compliance with legal discharge standards. Guest information initiatives (e.g., optional linen and towel changes) and operational practices contribute to reducing water consumption.

Circular Economy And Responsible Consumption

MARVIDA FAMILY ECO HOTEL, waste is separated at the source using a life cycle approach and managed according to the hierarchy: reduction → reuse → recycling. Alternative products and supplier criteria are applied to reduce single-use plastics. A4 paper consumption is decreased through digitalization and process optimization. End-of-life textiles are repurposed—for example, bed linens are recycled into pillowcases and cleaning cloths—supporting the product life cycle. Vegetable waste oils generated in kitchen operations are regularly filtered and directed to licensed companies for recovery or disposal in compliance with regulations; quantities are systematically recorded. MARVIDA FAMILY ECO HOTEL, aims to systematically reduce food waste in line with its sustainability objectives. From buffets to kitchen operations, measures such as menu and demand planning, portion control, and presentation optimization are implemented to minimize waste. Consumption is monitored, and recipes and portion sizes are adjusted accordingly. While adhering to food safety regulations, surplus intermediate products are repurposed in other recipes when legally permissible, reducing both environmental impact and operational losses. In line with a circular economy approach, lost items left in guest areas that remain unclaimed after the designated holding period are cleaned, sorted, and donated to those in need via NGOs or municipal organizations. Personal documents such as IDs or bank cards are handed over to the relevant authorities; electronic items containing personal data are either excluded from donations or securely processed to protect data. Items no longer suitable for use are sent to licensed companies for recycling or disposal based on type. This approach both reduces waste generation and creates social value.

Chemical And Hazardous Waste Management

Chemicals used for technical purposes that may pose risks to human health or the environment (toxic, irritant, corrosive, etc.) are managed with proper dosing and access to MSDSs; their consumption is regularly monitored and reduction targets are set. The packaging of these chemicals is stored temporarily in designated areas designed to prevent soil and water contamination, and upon completion of the storage period, they are delivered to licensed companies for recycling or disposal in compliance with regulations.

Training, Awareness, And Stakeholder Engagement

Regular employee training is conducted on energy, water, waste, and chemical management. Guests are informed about water and energy conservation, waste separation, and the reduction of single-use plastics, and they are actively encouraged to participate.

Our 2024 Performance Data:

- ❖ In 2024, renovations were carried out in guest areas and new facilities were created. Therefore, electricity, LNG, and water consumption increased compared to the previous year.
- Pesticide usage changed by - 11% compared to the previous year.
- Total water consumption changed by + 22% compared to the previous year. (As a result of the renovations carried out at the facility, guest usage areas have increased compared to the previous year.)



SUSTAINABLE GROWTH GOALS



CLIMATE AND RESOURCE EFFICIENCY



- Per capita/per overnight stay water consumption changed by +24% compared to the previous year.
- Total electricity consumption changed by + 18% compared to the previous year.
- Per capita/per overnight stay electricity consumption changed by + 20% compared to the previous year.
- Total LPG consumption changed by - 18% compared to the previous year.
- Per capita/per overnight stay LPG consumption changed by -22% compared to the previous year.
- Total natural gas consumption changed by + 22% compared to the previous year.
- Per capita/per overnight stay natural gas consumption changed by +18% compared to the previous year.
- A4 paper consumption changed by + 19% compared to the previous year. Consumption areas have been analyzed and targets have been set to reduce consumption.
- Single-use plastic consumption changed by + 63% compared to the previous year. Consumption areas have been analyzed and targets have been set to reduce consumption.
- tCO₂e per sold room changed by + 35% compared to the previous year. (The increase in energy and water consumption was influenced by the newly created guest areas.)
- The rate of renewable energy use remains the same as the previous year.
- Compliance with wastewater analyses regulations: 100%.
- Vegetable waste oil quantities changed by - 25% compared to the previous year.
- Per capita/per overnight stay vegetable waste oil consumption changed by -28% compared to the previous year.